



ADRIANO MESCIA

PRODUCT DESIGNER · UX/UI · DIGITAL PRODUCTS

📍 Valencia 🌐 adrianome.com ✉ adriano.mescia@gmail.com ☎ +34 610 937 433 🔗 [linkedin.com/in/adrianomescia](https://www.linkedin.com/in/adrianomescia)

Product Designer with 15 years of experience across UX/UI, visual design, branding and front-end development. I work on complex digital products, turning data-heavy workflows and business requirements into clear, usable interfaces. My background spans product design, design systems, web, marketing and multidisciplinary teams, giving me a strong bridge between product thinking, UX, UI and execution.

CORE STRENGTHS

Product Design

UX/UI · Interaction Design · Prototyping · User flows

Collaboration

PM collabs · Stakeholders · Cross-functional teams

Systems

Design systems · UI patterns · Figma · Storybook

Digital

Web design · HTML/CSS · Front-end development · CMS

Complex Products

Data visualisation · Analytics · Enterprise workflows

Visual

Branding · Editorial · Marketing · Art direction

SELECTED PRODUCT WORK

COPLUG

London / Remote

FEB 2020 – MAY 2025

Product Design Lead – SidM Systems

- Led UX/UI design for a complex location-analytics web platform, translating large and complex datasets into clear dashboards, charts and workflows.
- Created UI patterns, guidelines and a reusable design system to improve consistency across the product.
- Worked across UX design, info architecture, prototyping and visual communication for a data-heavy B2B product.

FENIX GROUP INTERNATIONAL LLC

Barcelona / Hybrid

JUL 2023 – PRESENT

Senior UX/UI Designer

- Design and support digital products in the Labs environment across UX/UI, product interfaces and visual communication.
- Design and updating company software products and establishing reusable UI patterns and design-system foundations, keeping patterns and components consistent across products.
- Work on different AI products and integrations, responding to fast-moving client needs and delivering new features.

PEX

Remote · Contractor Project

APR 2025 – APR 2026

UX/UI Designer

- Designed portals and workflows for complex internal software, collaborating with Product Management on UX decisions and product requirements.
- Focused on making operational processes clearer and more efficient through information architecture, interaction design and UI.

BLOOMSOCIAL

Remote · Contractor Project

JAN 2026 – MAR 2026

Product / UX Designer

- Worked directly with the founders to reorganise an existing product with inconsistent UX/UI and design structure.
- Reworked flows, interfaces and prototypes and established a clearer design system to support the product's launch.

ADDITIONAL EXPERIENCE

TOPTAL

Remote

JAN 2022 – PRESENT
Freelance UX/UI Designer

ADRIANO MESCIA DESIGN

Remote

OCT 2013 – PRESENT
Freelance Designer

OMM

London, UK

JUN 2018 – MAY 2019
Digital Designer

THE NIDO COLLECTION

London, UK

MAY 2014 – AUG 2017
Graphic & Web Designer

HOLMES PLACE EUROPE

Prague, Czech Republic

AUG 2012 – NOV 2013
Graphic Designer

EVOCREATIVE

Prague, Czech Republic

APR 2012 – JUL 2012
Graphic Designer

RST GRAFICA SRL

Rome, Italy

OCT 2011 – FEB 2012
Graphic Designer

EDUCATION

UNIVERSITY OF THE ARTS LONDON - LCC

London, UK

OCT 2014 – NOV 2015

MA Interaction Design Communication

UNIVERSITY OF ROME “LA SAPIENZA”

Rome, Italy

SEP 2008 – MAR 2012

BA Industrial Design, orient. in Graphic Design

UNIVERSITY OF FINE ARTS OF LISBON

Lisbon, Portugal

SEP 2010 – JUL 2011

Communication Design: Erasmus Programme

SKILLS & TOOLS

Design

Figma · FigJam · Claude Design · Adobe Creative Cloud · Prototyping · Design systems · Visual Hierarchy

Product

UX research · User flows · Information architecture · Interaction design · UI design · Data visualisation · Notion

Development

HTML/CSS/SCSS · JavaScript · React · jQuery · PHP · GitHub · WordPress/CMS · Cursor · Vercel

Languages

Italian: Native
English: Fluent
Spanish: Fluent
Portuguese: Intermediate