



THE NIDO COLLECTION

THE EXPLORATION EDITION



OUR GLOBAL INFLUENCERS

Meet two of our ambitious Nido residents

on page 4



INSIDER'S GUIDE

Explore the secret hot spots of West Hampstead

on page 8



SUMMER SPECTATOR

Relive the fun from our summer adventures

on page 14



PAIGE HOMER
[FRONT OF HOUSE ASSISTANT]

Having graduated from University of Gloucestershire 16 months ago with a degree in Editorial and Advertising Photography, I had my heart set on working in the fashion industry. After a year in Fashion PR & Merchandising, I realised I'm much more of a people person so came to The Nido Collection and am now your Front of House go-to-gal!

September brings with it two of my favourite things, meeting new people (that's you) and Fashion Week. As the West Hampstead Front of House Assistant, I want to know how we can make your time at The Nido Collection hassle free so please stop by and introduce yourself.

To find out what it's like to work in the fashion industry, check out our interview with Josh from Elite Model Management (on page 8).

Paige

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Plan accordingly for these upcoming Nido events

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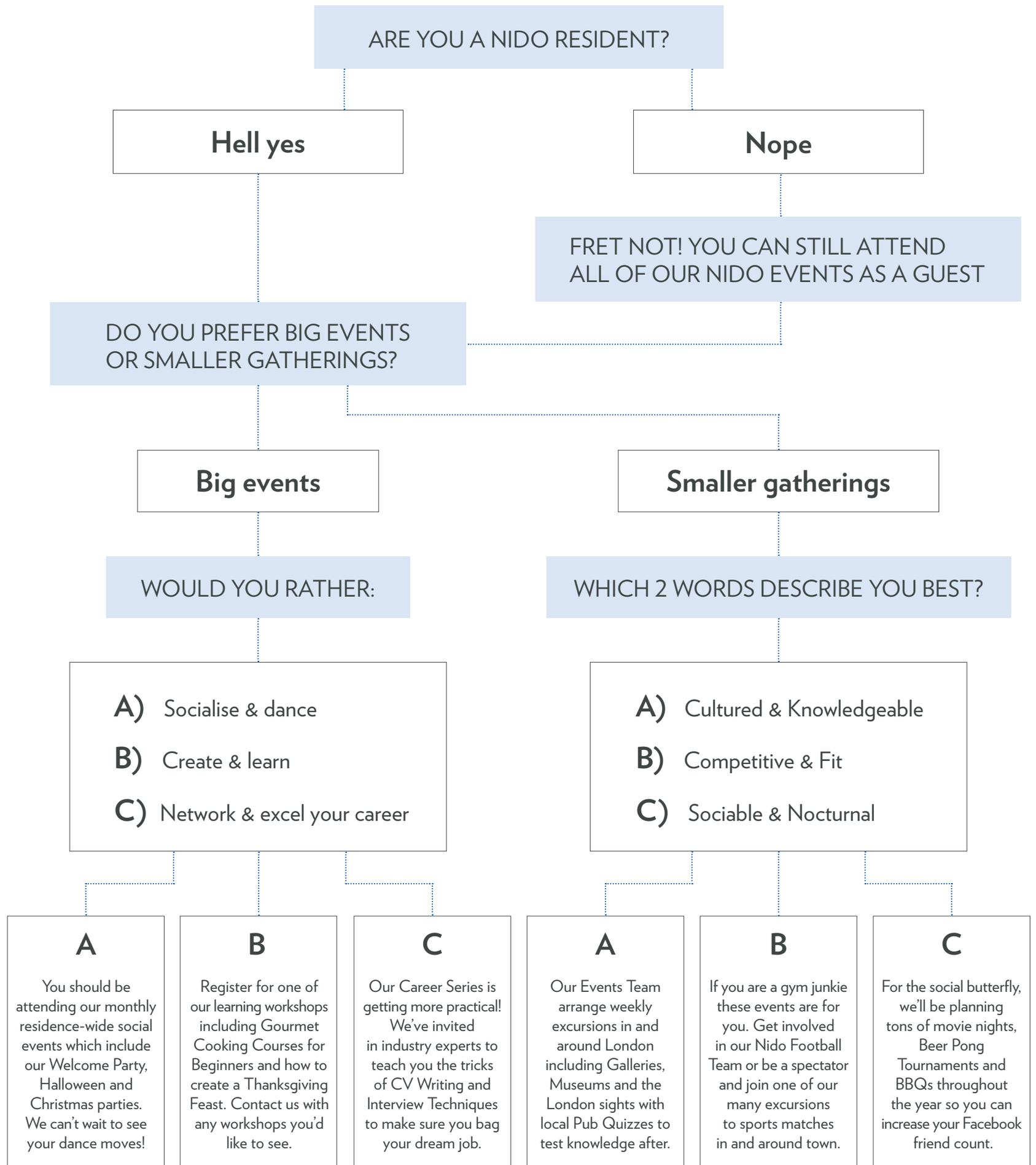
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SPECIAL THANKS TO

- Paige Homer
- Connor Ryan
- David Porter
- Chris Eltaib
- Joshua L'Oste-Challans
- Elite Model Look UK
- Istituto Marangoni

PICK YOUR NIDO ADVENTURE

The beauty of our events programme is that there is an event which appeals to almost everyone. We've designed this simply chart to help you not only understand our events programme, but to also determine the best events for you. Start planning your year.



If you have an idea for an upcoming event, please speak to Connor Ryan, your personal Events Intern, as he'd love to hear from you.

Contact Connor via Facebook or on: Connor.Ryan@TheNidoCollection.com

To see full details of all of our upcoming Nido events, check-out the Events Insert.

OUR GLOBAL INFLUENCERS

Words by Connor Ryan

Our residents are some of the most interesting and innovative people from around the globe. We feel very privileged to share their stories of ambition and success with you. To read the extended article visit www.TheNidoCollection.com/Social/Blog.

Email us on marketing@TheNidoCollection.com to share your story.



CHRIS ELTAIB

[ASPIRING MUSIC MOGUL]

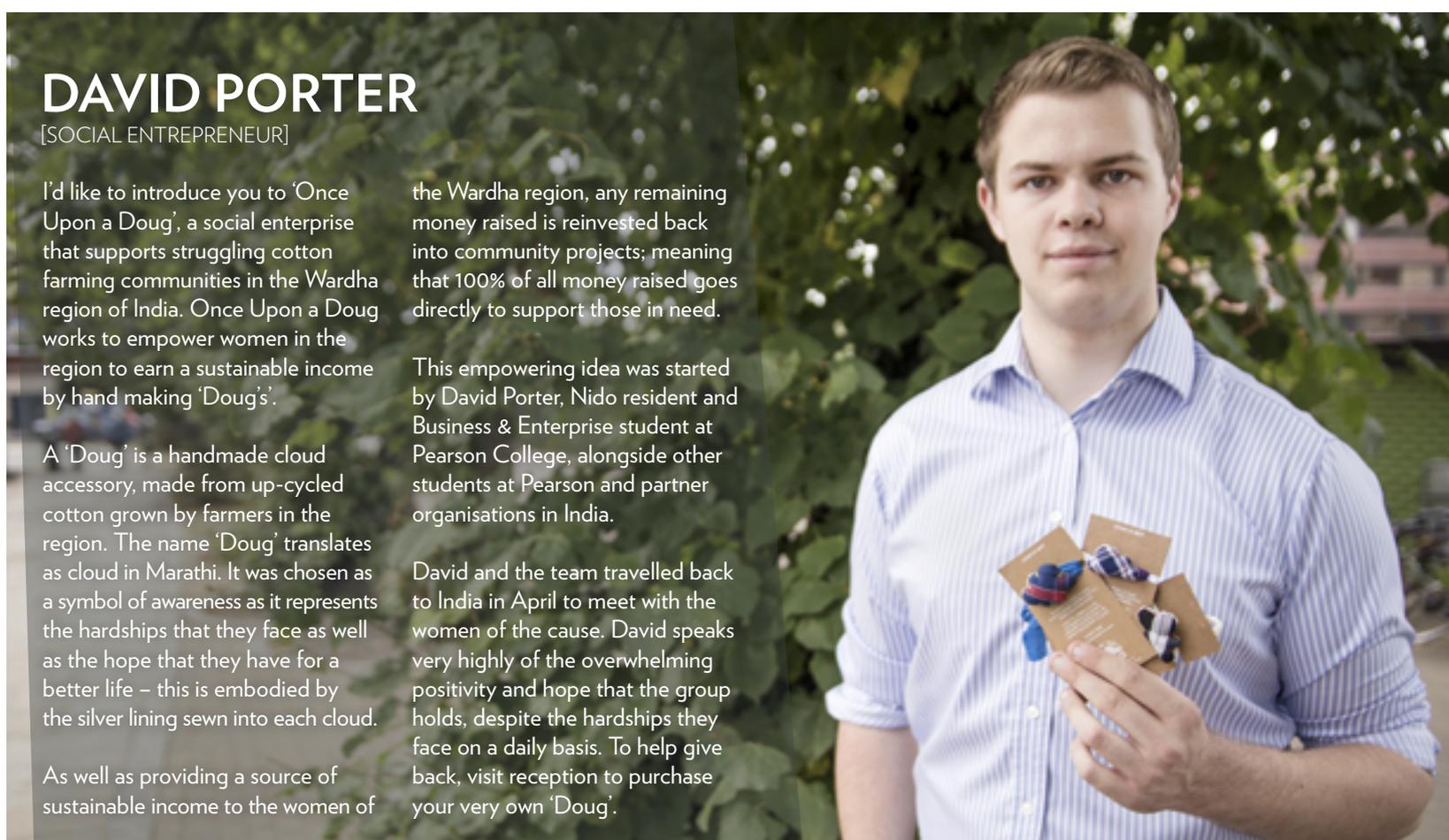
Chris Eltaib is an aspiring Football Business & Marketing student, conducting his trade at the University of UCFB Wembley. He is easily one of the most creative persons you'll ever meet, with an incredible drive to succeed. A familiar face around the residence and overall bubbly character, Chris was christened 'Nine' upon moving across the hall from Thai-born flat mate, Ten.

At the age of 19, Nine started his own music agency with friend, Charlie Somauroo. Nine Music Management was born in their Nido apartment kitchen one evening after Nine took over the social media of aspiring musician and now co-founder Charlie, in turn becoming his manager. With Nine's business know-how and management skills and Charlie's musical knowledge, Nine Music

Management looks to secure young hopeful artists and raise the publicity of their work and profiles, in an attempt to get them signed by more recognised and prestigious labels.

Starting a business in the music industry is not easy, and gaining the trust of musicians around you is another challenge they face. Nine overcomes this by focusing on the ambitions, projects and goals of each artist to create a tailored management plan for each client.

Nine Music Management is heavily involved with artists within the local West Hampstead area and continues to expand their client list. 'We have already learnt so much and look forward to the upcoming year to see where the business takes us and our musicians.'



DAVID PORTER

[SOCIAL ENTREPRENEUR]

I'd like to introduce you to 'Once Upon a Doug', a social enterprise that supports struggling cotton farming communities in the Wardha region of India. Once Upon a Doug works to empower women in the region to earn a sustainable income by hand making 'Doug's'.

A 'Doug' is a handmade cloud accessory, made from up-cycled cotton grown by farmers in the region. The name 'Doug' translates as cloud in Marathi. It was chosen as a symbol of awareness as it represents the hardships that they face as well as the hope that they have for a better life – this is embodied by the silver lining sewn into each cloud.

As well as providing a source of sustainable income to the women of

the Wardha region, any remaining money raised is reinvested back into community projects; meaning that 100% of all money raised goes directly to support those in need.

This empowering idea was started by David Porter, Nido resident and Business & Enterprise student at Pearson College, alongside other students at Pearson and partner organisations in India.

David and the team travelled back to India in April to meet with the women of the cause. David speaks very highly of the overwhelming positivity and hope that the group holds, despite the hardships they face on a daily basis. To help give back, visit reception to purchase your very own 'Doug'.

DEAR RESIDENTS

Due to the start of a new academic year, we have updated our community rules. Please find our new residence rules below:

1. No trash bags placed outside your door
2. No loud music after 10pm
3. No yodelling at anytime (that means you, Institute of Contemporary Music Students!)
4. Do not change the sign for the Fitness Centre so it reads 'Fatness Centre'
5. Do not use the waste drop as a slide, it will only end in tears and bad smells
6. No ziplines
7. Do not feed your guests, from our experience they'll never leave
8. Do not place rent checks in a bear trap outside of our office
9. Do not enter the laundry room in a Lucha Libre mask and attempt to wrestle other residents
10. No trick-or-treating unless you are below the age of 12 and it's Halloween

Moving forward, failure to abide by these rules will be grounds for eviction.*

Thanks,
The Nido Collection

*just kidding

PING LOCKER [CONCIERGE]

Life just got easier with PingLocker. Offering a range of services from laundry to events, consider PingLocker your personal butler.

LAUNDRY

Let PingLocker do it for you. Offering a full range of laundry, dry cleaning, ironing, alteration, garment and shoe repair services.

GUEST BED RENTAL

Friends or family staying? Rent a premium guest bed through PingLocker, nobody likes a blow-up mattress.

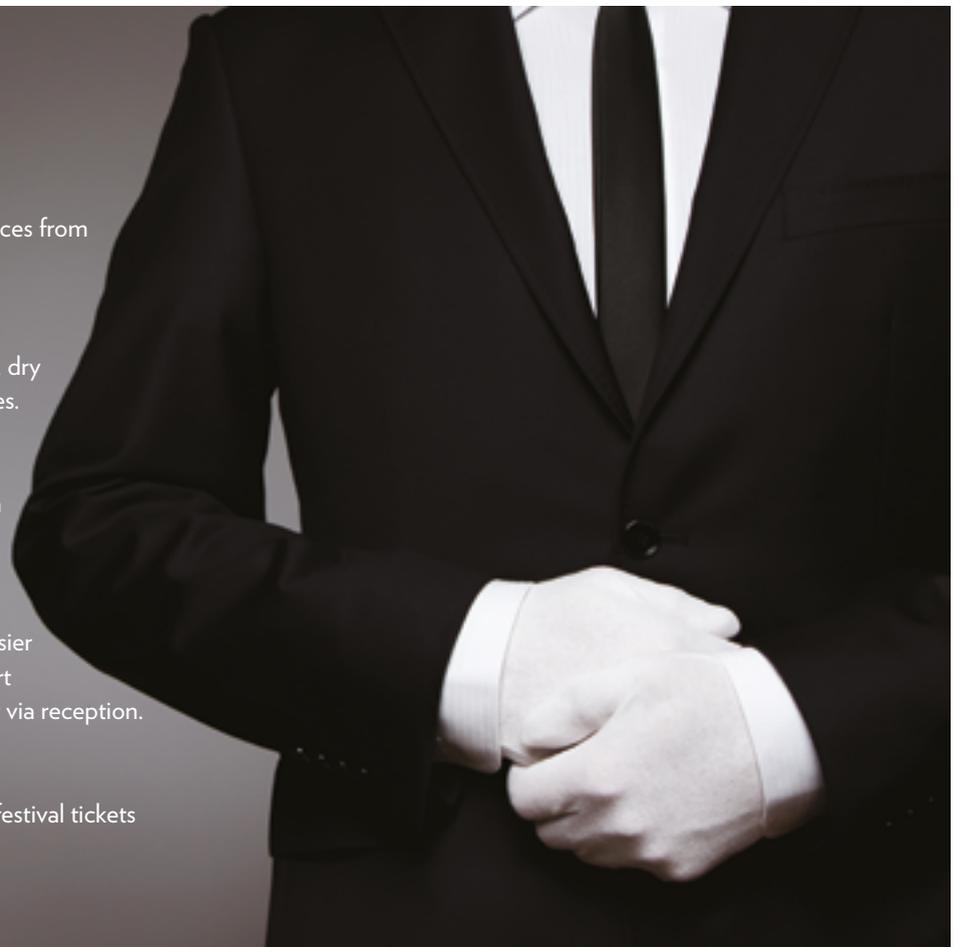
TRAVEL

With an around the clock car service, PingLocker makes it easier to get round London in style. Whether you need a taxi, airport transfer or limousine services, this can all be booked online or via reception.

TICKETS

Avoid the queue and book your theatre, comedy, music and festival tickets through PingLocker.

www.pinglocker.com



NEW NIDO TERRITORY

At the start of the Industrial Revolution and an era of prosperity, refined sensibilities and national self-confidence, West Hampstead grew from the area known as the 'West End' to the vibrant London district it is today. The rows of decorated red-brick terraces and impressive mansion flats that line the streets show the exuberance of the Victorian builder, as achievements in the construction of bridges and tunnels, and the development of passenger steam engines opened up the globe to the Victorian traveller. Referencing the eclecticism of Victorian England, and drawing on the spirit of invention and discovery, the renovation of The Nido

Collection West Hampstead references its historical influences to recreate student accommodation for the 21st century.

The public spaces at The Nido Collection West Hampstead will soon begin to be refurbished, extended and carefully curated to provide a series of spaces to study, relax, socialise and entertain that is akin to the best hotels and members clubs in the city. Unfolding across 3 levels to host a café, lounge, hidden karaoke room and secret launderette, the integrated work and social spaces will culminate in a new events space inspired by the Victorian Glasshouse materials,

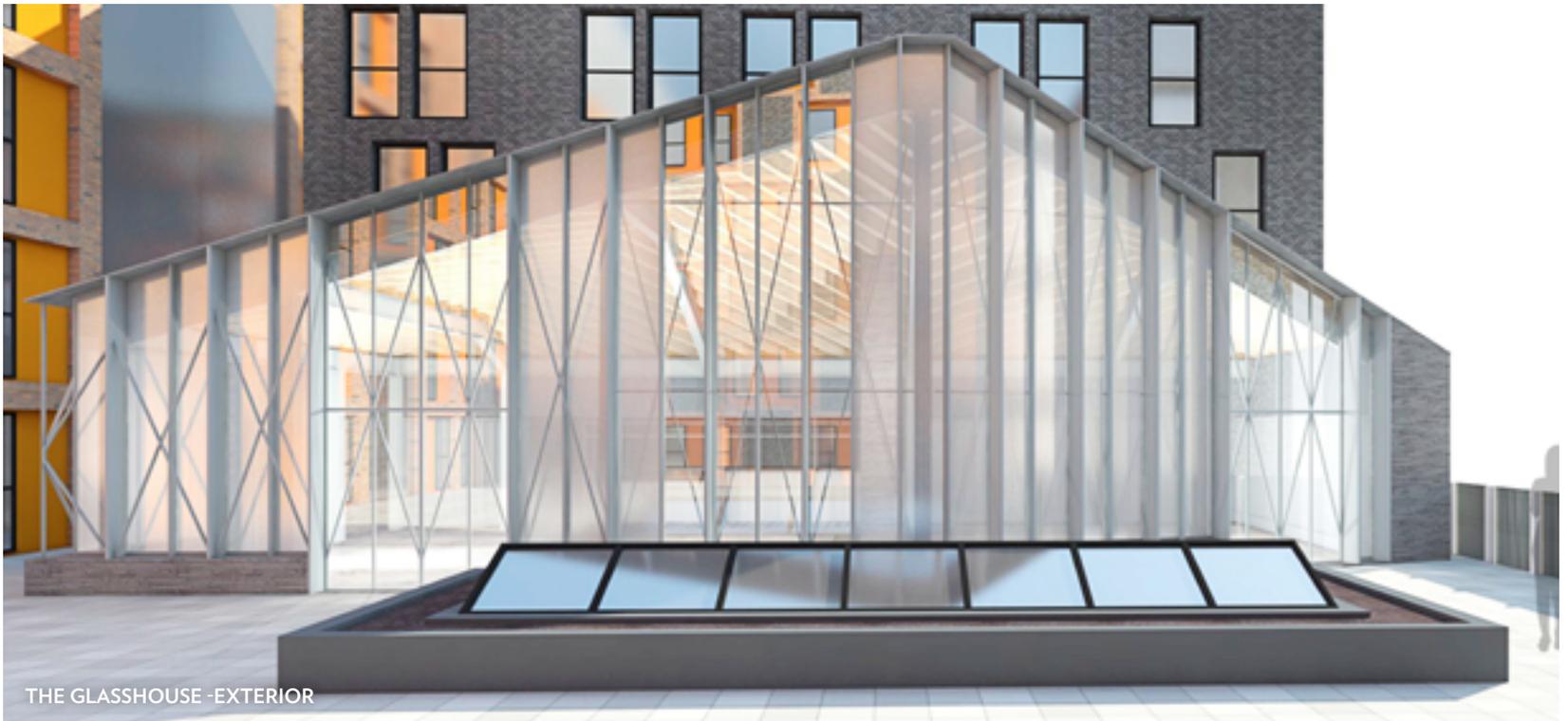


THE LOBBY + THE ENTRANCE

colours and patterns associated with the Victorian age will be recast with a contemporary edge, making the spaces feel modern but with a solid historic grounding. The spaces will be framed by an overall aesthetic of light-industrial detailing offset with a rich colour palette. The interior spaces will unfold as the journey from entrance to 1st floor takes place. Along the route a series of zones will be revealed that will allow studying, socialising, entertaining and refreshments to take place. Not being tied to a specific task, the spaces are ultimately multi-purpose. During the Victorian era, The 'Glasshouse' will evolve from a space to grow exotic plants and fruits, to a space of recreation;

a place to study, relax and entertain. The Glasshouse at The Nido Collection West Hampstead will provide a dramatic backdrop to engaging events, with exposed structural steel and timber framing introducing depth and texture to the recently completed student accommodation.

For more information about the building upgrades, please speak to your Front of House team.



THE GLASSHOUSE - EXTERIOR



THE GLASSHOUSE - INTERIOR

NANDO'S
"Best for a meal under £10"
With a Nando's discount now available, students get 20% off, taking that delicious chicken platter meal under £10 with a drink. Current offer only valid at the West End Lane location.

WEST HAMPSTEAD SPORTS CENTRE
"Best hidden gem"
At the end of the West End Lane lies a cricket ground and tennis courts. Head there in the Spring & Summer for some early evening cricket and tennis viewing. Don't forget the Pimms for a truly British experience.

ROCIO TAPAS BAR

CAFFE NERO

LITTLE WAITROSE

THE WET FISH CAFE

THE BLACK LION PUB

BARCLAYS BANK

ALICE HOUSE PUB

SAINSBURY'S LOCAL

NHS MEDICAL CENTER

WEST HAMPSTEAD LIBRARY

TESCO EXPRESS

BANANA TREE RESTAURANT

CENTRAL PHARMACY

MAYGROVE PEACE PARK

WEST HAMPSTEAD THAMESLINK ST.

WEST HAMPSTEAD OVERGROUND ST.

KILBURN JUBILEE LINE STATION

MINKIES
"Best cup of coffee"
Located next to the West Hampstead Overground Station, this cute hole-in-the-wall coffee shop offers an epic cup of coffee on the go. Perfect for a before or after class pick-me-up!

POST OFFICE

BRODESBURY OVERGROUND ST.

THE RAILWAY
"Best place for a cheap pint"
This historic pub has played host to music legends such as Jimi Hendrix, Cream and the Rolling Stones. Residents can enjoy a student discount of 20%, lively atmosphere, Premiership game screenings plus weekly karaoke nights.

KILBURN GRANGE PARK

HAMPSTEAD
NORTHERN LINE
STATION

HAMPSTEAD HEATH

HAMPSTEAD HEATH
OVERGROUND ST.

INSIDER'S GUIDE TO WEST HAMPSTEAD

Become an instant West Hampstead local with the help of our neighbourhood guide. Recommended by residents for residents. For more tips on the local area, visit www.TheNidoCollection.com/Social/Blog

FINCHLEY ROAD/
FROGNAL
OVERGROUND ST.

FREUD MUSEUM

YOU ARE
HERE

O2 CENTRE

HOMEBASE

COSTA CAFE

STARBUCKS

WEST HAMPSTEAD
JUBILEE LINE STATION

FINCHLEY ROAD
JUBILEE AND
METROPOLITAN
LINE STATION

WAITROSE

COCOA BIJOUX

"Best place for your sweet tooth"

Located just across the railway bridge, this luxury chocolate shop offers some of the best cocoa in the world plus all Nido residents get a free coffee with every chocolate purchase.

THE GALLERY CAFE

"Best place for a date"

This trendy watering hole offers great service, good music and plenty of cosy seating on 3 different levels. Sip on craft beers or delicious cocktails then plan your very own Lady & the Tramp moment with their tasty sharing platters.

LONDON: AFTER HOURS

Mum always told me, “nothing good ever happens past midnight”, however, I think she got these little words of wisdom very wrong. With four of the best London Underground Lines soon opening around the clock every Friday & Saturday, we’re out to prove that everything good happens past midnight.

DUCK & WAFFLE

Atop Heron Tower, on the 40th floor, lies Duck & Waffle. Open 24-hours a day, you can enjoy breakfast, lunch or dinner plus artisan cocktails while admiring the spectacular views of the city. However, we do recommend booking a table, whatever the hour.
www.duckandwaffle.com

VINGT QUATRE FULHAM

Skip the late night kebab shop and head to Vingt Quatre in Fulham. This buzzing 24-hour diner serves up delicious classic dishes all at reasonable prices. No matter what hour, you’ll always be greeted with a smile from the VG team.
www.vq24hours.com

RONNIE SCOTT’S JAZZ CLUB

Soak-up some culture and melodic tones at this world-renowned jazz club. Open til 3am 6 nights a week, Ronnie’s late night bar has a 50’s speakeasy vibe, bar menu and plenty of sophistication.
www.ronniescotts.co.uk

SHINE NIGHT WALK

Take-in London at night, stay in shape, plus raise money for cancer research at the Shine Night Walk. Join this night-time walking marathon through the streets of central London. Sign-up via www.cancerresearchuk.org

PRINCE CHARLES CINEMA MOVIE MARATHONS

Catch a late night movie marathon at the Prince Charles Cinema, next to Leicester Square. Choose from 840 minutes of Quentin Tarantino films or 80’s classics from John Hughes like Pretty in Pink and The Breakfast Club. Check out their website for weekly updates.
www.princecharlescinema.com

CITIES AT DAWN PHOTOGRAPHY

Starting an hour before sunrise, capture the beauty of London at dawn with this photography course. Spanning across 2 mornings, you’ll visit the best places in London to shoot plus learn the basics of exposure, lighting and compositions. Classes start at £245.
citiesatdawn.com





INDIA



KOFI



ELLIE



ALISTAIR

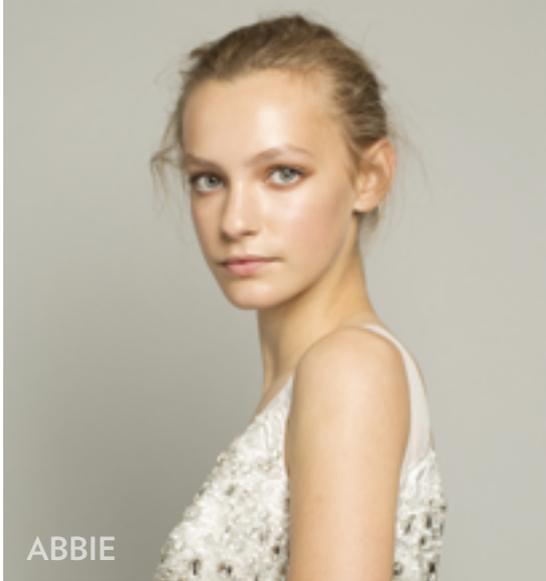
ELITE MODEL LOOK UK

To support young talent in reaching their potential, The Nido Collection is a proud partner of Elite Model Management and Elite Model Look 2015, for the second year running. This year saw 10 finalists aged between 14-24, compete against one-another for a Global Elite Model Management Contract. The finalists took part in a full day final, including photo shoot, catwalk training, interviews and runway show. We were given backstage access to the event plus invited 2 Nido residents to attend the runway finale.

Congratulations to the Elite Model Look UK winners Charlotte Corn and Chris Tydings who will be going on to compete in the World Final later this year.

In addition to supporting Elite Model Look we will host a variety of events throughout 2015 and 2016, bringing experts in nutrition, beauty, fitness and fashion to our residents and members.

Special thanks to Elite Model Look UK & Istituto Marangoni for photography usage.



ABBIE



CHRIS



CHARLOTTE



YANKO



ISABEL



NATHAN



MODEL BEHAVIOUR

With fashion week just around the corner, we thought we'd take a look into the world of modelling and what it's like to be the man behind the most prestigious modelling contest in the world.

MEET JOSHUA L'OSTE-CHALLANS

[HEAD OF ELITE MODEL LOOK UK]

The fashion industry can be tough to crack. How did you get involved?

I trained as a Sound Engineer and ended up working at the Cambridge Corn Exchange on events, seminars, fashion shows, and music gigs such as NME, Arctic Monkeys and Kaiser Chiefs. After 7 years at the Exchange, a friend of mine approached me to work for him as a Project Manager on high-end corporate events for clients like Deutsche Bank and Coca-Cola. Part of the role involved working on partnerships with local venues, one of which was Village Underground in Shoreditch. Elite had booked the Village Underground for their 2011 Elite Model Look Final. I was called in by Village Underground to help with the production when one of their team fell-through.

Shortly after, I received a phone call from Michelangelo, the Head of Elite Model Management, asking if I'd be interested in a position as Production Manager for the Elite Model Look Competition.



Elite Model Look is considered the most prestigious modelling contest in the world. How does the competition work?

The Elite Model Look competition has discovered the likes of Cindy Crawford, Gisele Bundchen and Stephanie Seymour. If there is a way of getting into the modelling industry, Elite Model Look is on the top of the list.

Young men and women that we scout on the streets then get thrown into the competition and an intensive boot camp where they learn everything they need to know about modelling (from catwalks to social media seminars) and then take part in the UK final. The winners get a global contract with Elite Model Management and go on to compete in the Final, giving them enormous visibility.

What does being Head of Elite Model Look entail?

I work closely with our brand partners to bring different elements to each competition. Attention to detail is crucial for my role, especially with the technical production and asset gathering (of images & film) for the grand final, all to a premium level. I'm also involved in bringing in some of our international directors as judges, printing, commissioning video editors, designers for artwork, coordinating the styling and fittings, down to the furniture and hair dryers.

What's been your biggest career challenge so far? How did you overcome it?

Previously, when I started at Elite, I didn't know whether I should be approaching top tier management with new suggestions and ideas. After 2 years, I feel quite privileged for them to take my comments on board and be able to contribute to those decisions now.

What's been your proudest career moment thus far?

I'm quite proud of the fact that I've been headhunted for my last three jobs which is all down to networking. Take someone for a coffee because until you start chatting to them, you never know what you might have in common and the potential career paths that might cross.

What are the best perks of working for Elite?

Travelling. Having the chance to go to Paris for Fashion Week or China to take part in the world final. A perk, from a selfish perspective, is that I get to work with Creatives who I wouldn't normally have access to. Because I work for Elite, they're lending their ear to me and a lot of those people will become long term business partners and friends; something I wouldn't have been able to get on my own.

If you weren't Head of Elite Model Look UK, what would you be?

I'd be a TV cameraman. Perfect example would be to go and film all of the Michael Palin documentaries, mixing travel with filming.

What would your advice be for people wanting to get into production?

Express what your passions are. If you don't tell someone about something, then how can they help? You can't do it on your own, you need to rely on friends, colleagues and managers to help you and 9 times out of 10, they'll be willing to help as you've been upfront with them. Also, you have to be totally prepared to be working 18 hours a day for 18 days in a row. Be prepared and be willing to put those hours in because they do end up taking you to the next level.

To read more from our interview with Josh, visit www.TheNidoCollection.com/Social/Blog

SPECTATOR

Catch-up on all the news from each Nido Collection event. Didn't see your photo? Visit our Facebook page to see the full albums.

[TGI FRIDAY BBQ]

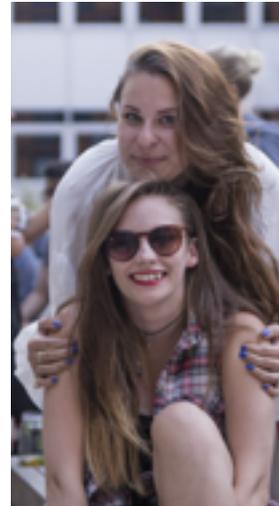
Every Friday of July was celebrated with a TGI Friday BBQ in our West Hampstead Courtyard. We supplied the refreshments, BBQ and music while our residents brought their own food to enjoy into the summer night.



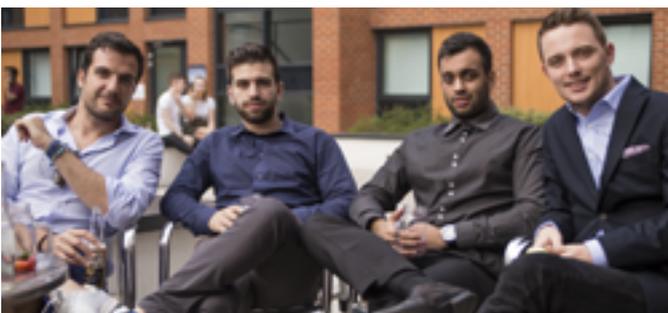
CONNOR RYAN
ENJOYING THE SUNSHINE



THE COURTYARD
BBQ IN FULL-FORCE



FANCY MOUSTACHE
CHIARA CALZONE



IMPRESSIVE BBQ SKILLS



ARE YOU WINKING AT US?

[WEST HAMPSTEAD WATER FIGHT]

We escaped the summer heatwave with an epic Water Fight in our West Hampstead Courtyard. Each building battled against each other with water balloons and super soakers to take the crown.



IT'S EVERY MAN FOR THEMSELVES

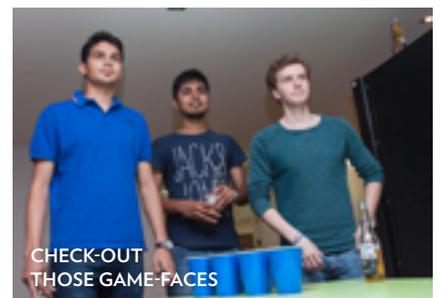


SOMEONE'S HAPPY ABOUT THE WATER FIGHT



[BEER PONG TOURNAMENT]

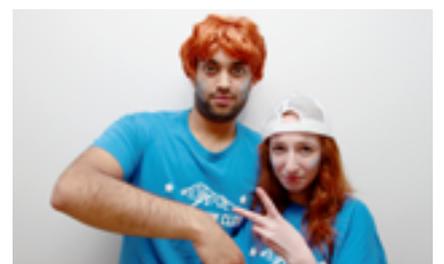
To avoid the summertime storms, we hosted a Beer Pong Tournament at Nido West Hampstead. Residents went head-to-head in teams plus enjoyed a photo-booth and music well into the night.

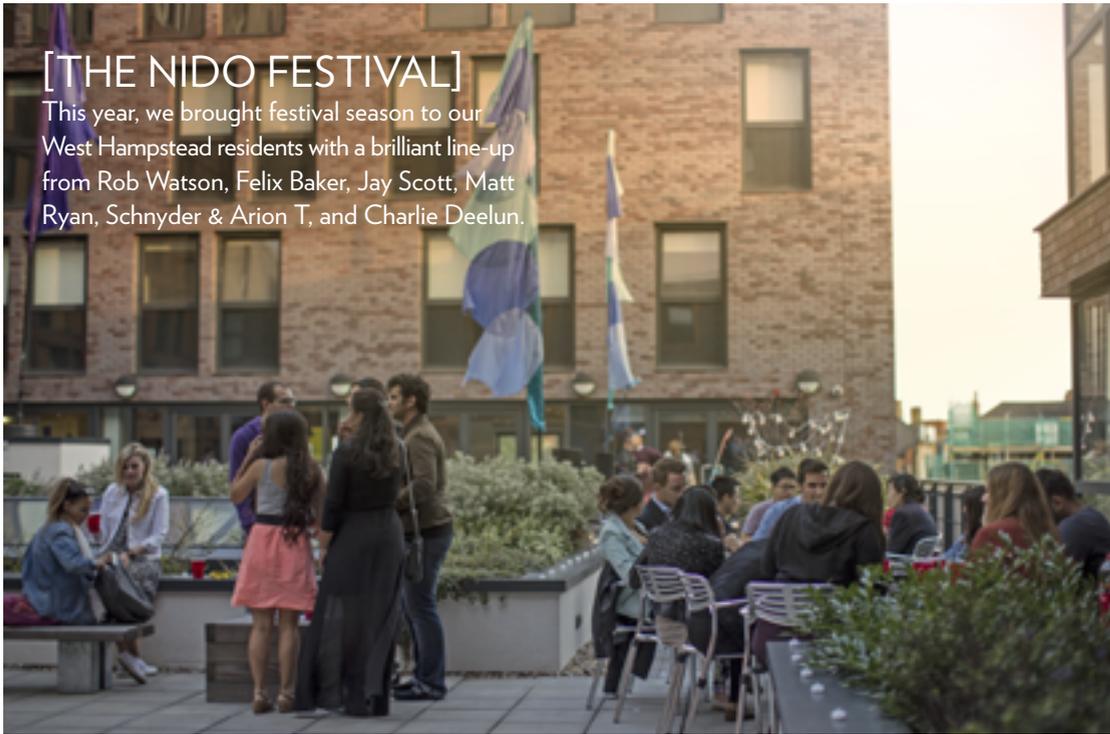


CHECK-OUT THOSE GAME-FACES



SASKIA & ELISHA OWNING THE TABLE



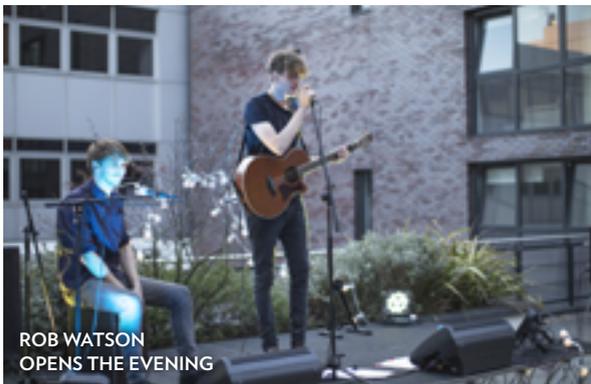


[THE NIDO FESTIVAL]

This year, we brought festival season to our West Hampstead residents with a brilliant line-up from Rob Watson, Felix Baker, Jay Scott, Matt Ryan, Schnyder & Arion T, and Charlie Deelun.



JAY SCOTT
TAKES THE STAGE



ROB WATSON
OPENS THE EVENING



FELIX AND HIS
EPIC GUITAR SKILLS



MATT RYAN
TICKLES THE IVORIES



CHARLIE HEADLINING
THE FESTIVAL

